



United PlanetSM

FIFTEEN YEARS BUILDING A COMMUNITY BEYOND BORDERS

Marketing Intern

Join our team for this six-month (preferred) internship and get hands-on marketing experience at an international non-profit. We promise we'll never ask you to make photocopies or get anyone's coffee. Our interns make real contributions to the team, shoulder significant responsibility, and are expected to bring new ideas to the table. We are looking for dreamers and doers who want to add value immediately and take on challenges along with us.

As a marketing intern you will have the chance to explore, learn, and create both independently and as part of a team. You will work closely with the Marketing Director to produce compelling content and support the development of various marketing campaigns. One day you may be tasked with profiling one of our host families in Peru, another, crunching online analytics, a third, creating remarkable content that our audience will love. We want to put you in an environment where you are able to create and work on fulfilling projects.

Details

Applicants for the Marketing Intern position must be available for at least 12 hours per week. Hours are flexible. Selected interns, with particularly strong qualifications and solid availability, may receive a stipend.

This position also serves as a great resume builder for a career in both marketing and non-profits. Class credit can be offered depending on the requirements of the applicant's university.

Responsibilities may include

- Telling the story of our organization by creating engaging content, including blog posts, emails, social media posts, videos, and more
- Cultivating United Planet's online presence by creating online program listings, maintaining social media accounts, and updating and improving our website
- Fostering productive relationships with United Planet program participants through newsletters, social media outreach, and direct phone calls
- Generating data-driven insights by tracking and analyzing marketing efforts and researching competitors
- Learning and maintaining marketing processes in a growing non-profit organization
- Bringing your ideas and personal touch to United Planet projects



Here's what we offer

- Instant trust to execute projects independently
- An organization where your hours count and make an impact on the world
- Supportive and flexible environment
- Beautiful office location right across from the Boston Public Garden
- Highly discounted rate for our international volunteer abroad programs for life
- Monthly team events (lunches, ice-cream socials, seasonal activities, etc.)

Here's what we notice

- Genuine curiosity and interest in marketing
- Passion for our mission to help unite every person on the planet
- Self-starters who enjoy having room to create
- Excellent communication, writing, and interpersonal skills
- Individuals who are not afraid to crunch numbers and analyze data
- Flexibility, adaptability, and excitement to take on challenges

How to apply: please send a resume and a cover letter to Jonathan Hass, Human Resources Manager, at team@unitedplanet.org.

