

United Planet

Online Marketing Coordinator

United Planet is looking for an Online Marketing Coordinator available for six months to join our international team in Boston. You will have to promote cutting-edge humanitarian and educational programs among global media and to develop innovative strategy to manage and improve global awareness for United Planet.

Job Responsibilities:

- Act as an online marketing coordinator of United Planet's marketing team.
- Assist in updating website information regarding related projects
- Develop and implement strategies for internet marketing including links, SEO and content generation.
- Assist in the development and management of various online advertising campaigns
- Develop and implement innovative strategies to bring in more volunteers to support communities in need worldwide
- Create new strategies for finding humanitarian and peace-building program sponsors for essential projects worldwide
- Network and build relationships with an incredibly diverse group of potential partners, volunteers, and program sponsors
- Work together with United Planet's international development team, including Boston-based staff and international staff, to coordinate and implement effective programs and marketing initiatives
- Prepare essential literature and campaigns

Qualification:

- Creative, resourceful, confident, goal-oriented, and entrepreneurial
- Strong written & verbal skills needed
- Marketing and Business majors preferred
- Community service experience preferred

Contact Information:

Please send a cover letter and resume to team@unitedplanet.org

Please note that this is a volunteer position